



PR and PR related Websites that are Helpful

www.google.com/alerts - A free way to monitor what online content is being written about you.

www.HelpAReporterOut.com (HARO) – Get notified of journalists looking for sources to interview for their stories.

www.prleads.com - This is a \$99/month service that has reporters looking for sources. This is an EXCELLENT service - this is how I got in Time, Entrepreneur, the Orlando Sentinel.

www.ReportersSource.com - Also notifies you of reporters looking for sources - not as big as HARO, but still free.

www.wiredjournalists.com - This tool is for journalists - editors, reporters, students, executives and faculty - with access to limited resources.

www.ParentBlast.com - This parent focused media looking for experts.

www.yourpitchesucks.com - Submit a draft of your release to be reviewed and edited.

www.twitteringjournalists.pbwiki.com/Media%20People%20Using%20Twitter - A wiki site dedicated to journalists on Twitter.

www.journalisted.com - A way for consumers to search their favorite reporters and stay up to date on their work.

www.Guru.com – Find experts to assist with about anything.

www.reportingon.com - A 2.0 site for reporters to discuss their beat or stories.

www.pitchengine.com - This site offers a full suite of Web 2.0 tools for PR professionals and journalists

www.Blogger.com or www.WordPress.com – Set up your blog for FREE using either service.

www.PitchEngine.com – Create a social media newsroom. It's FREE for 30 days!

www.PRWeb.com – Distribute your press release online and in newsrooms.

www.beatblogging.org - A resource for beat bloggers, PR professionals can use this as a source to build a strong pitch distribution list.

Other Marketing and Business related sites:

www.FreeConference.com – Set up a conference call for free.

www.HotRecorder.com – Record your conversations using Skype or other VoIP application.

www.ContactAnyCelebrity.com – Look up the contact information for any celebrity.

www.Quantcast.com – Check the stats of most websites on the Internet.

www.ZapGrab.com – Grab screen shots and turn them into JPGs.

www.CutePDF.com – Convert your documents into PDFs for FREE!

www.ShrinkPictures.com – Resize any image for FREE!

www.WhichDraft.com – Download sample legal forms and documents.